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January 10, 2007

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## This Week's Motivational Quote

"People who are cocky and arrogant say, 'I know that,' and move along. People who are confident and positive ask themselves, 'How good am I at that?' and seek to improve."

-Jeffrey Gitomer, Author & Motivational Speaker

[If you're motivated to book a hotel room, click here!](#)



## Weekly Contest

Last Week's Question:

The McKenzie Ballroom, along with the Alsea, Siuslaw, Umpqua and Rogue Rooms are currently going through a major renovation.

How many total square feet of meeting space do these 5 rooms occupy?

Last Week's Answer:

5,695 Square Feet. (You could have gone to our website and found the answer)

CONGRATULATIONS TO SECRET SPENCER OF KING RETAIL SOLUTIONS FOR BEING ONE OF 18 ENTRANTS TO SUBMIT THE CORRECT ANSWER. SECRET WINS A \$20 STARBUCKS GIFT CARD!

Every week we give our subscribers a chance to win GREAT prizes from Valley River Inn. To enter, simply click on the link below and complete the form. The submission closest to the actual answer wins! If there is a tie, we will randomly draw a winner.

Deadline to Enter:  
Sunday, January 14th @ 9am

GOOD LUCK!

THIS WEEK'S PRIZE:  
Sunday Brunch for 2 in SweetWaters on the River



#### THIS WEEK'S QUESTION:

Two part question this week.

1. Who will win the Men's basketball game between Oregon and Arizona this Sunday?
2. How many total points will be scored between the two teams?

[Click Here To Enter!](#)

## Management Mantra: George Rogers - General Manager

As managers, one of our most daunting tasks is to continuously keep our employees motivated and driven to help the company achieve it's goals. None of the ideas below are groundbreaking, but perhaps you can incorporate some of them into your own business.

#### Staff Motivation

Many managers believe that employees only work for money or tangible reward. But, studies have shown that when asked, employees rarely list money at the top.

Items like recognition, involvement in decision making and interpersonal rewards often top the list.

Doubt this? Then create an anonymous, short survey and ask your employees.

Low morale costs money...motivated employees make money.

#### Incentive Programs

People perform better when their efforts are rewarded. There are many non-financial rewards.

#### Examples Include:

- \*Public praise
- \*Opportunity to expand their job responsibility
- \*Extra days off
- \*Something with monetary value (e.g. Starbucks Gift Card)

Employee recognition and treatment is just as important as money. Companies have discovered relatively inexpensive ways to reward employees.

#### More examples:

- \*Management/ white collar staff spend one to two days a year working on the "line" or "floor"
- \*Free lunch in company cafeteria (or local restaurant) on employee's birthday

If you have run out of new ideas -- go to the source -- ask your employees. No one knows better than the employees, as to what will incent, reward, or motivate them.

Change the incentive / motivation rewards often or they become "old" and lose the original value and importance. Employees work harder and more effectively in a humanized environment. This is one that treats employees as individuals.



**EMPLOYEES WILL SMILE  
FROM EAR TO EAR!**

Some qualities of this type of environment includes:

- \*Open communication between employees and management
- \*Opportunities for advancement whenever possible
- \*Basic courtesies are standard for all levels and between all levels
- \*Pleasant and healthy work conditions
- \*Comparable salaries and benefits to other companies

Healthy motivation appeals to and captures the interests, needs, desires and creativity the staff.

HAPPY MANAGING!

[Click Here For More Information About Valley River Inn](#)

## Upcoming Hotel Events

There's always something going on at Valley River Inn and every week, we're sending you the fun stuff happening for the next 3 months, so you'll have time to plan.

Here are some upcoming highlights:

SUNDAY, FEBRUARY 4  
SUPER BOWL XLI - 3:00PM  
Watch the big game on our 3 BRAND NEW PLASMA TVs!

WEDNESDAY, FEBRUARY 14  
Valentine's Day - Make your reservation for our Sweethearts Dinner in SweetWaters on the River. Call us at 541-743-1000 for reservations.

[For our complete Calendar of Events, Click Here!](#)



## Hotel News - VRI BECOMES DIAMOND LEVEL SPONSOR OF RELAY FOR LIFE

Valley River Inn has partnered with the local chapter of the American Cancer Society this year to become a Diamond Level sponsor for this year's Relay for Life. The Relay for Life is an annual event held at Lane Community College to raise awareness and funds to fight cancer.

To attain Diamond Level Sponsor status, Valley River Inn has donated over \$15,000 to the organization in 2006/2007.

Valley River Inn employees have set a goal to raise an additional \$5,000 for this worthy cause. To do so, they will be hosting several "fun"draisers between now and the end of July.

A few of the events being hosted by the Valley River Inn team to raise money include:

- \*Poker Tournament
- \*Car Wash
- \*Film Festival



\*Bake Sale

Stay tuned for more details on these events and on how you can participate. You can also make cash donations at our front desk at any time. Thank you for your support!

[Click Here For More Information on the American Cancer Society and the Relay for Life](#)

## Did You Know?

A Fun Tidbit Delivered Right To Your Email Inbox Every Week.

Did you know...

One of Valley River Inn's most recognizable art pieces is the large sawblade mounted above the front desk. It is 84 inches in diameter and ran at a "rim speed" of 120 miles per hour. This saw could cut a 36 inch diameter log in just 5 seconds!

[Click Here To Find More Info on Valley River Inn](#)



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Coming in Next Week's Issue

- \* Motivational Quote of the Week
- \* Weekly Contest
- \* Feature Article
- \* Calendar of Events
- \* Hotel News
- \* Did You Know?

[Want to See An Earlier Newsletter? Click Here For our Newsletter Archive](#)

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