

In This Issue:

July 25, 2007

- This Week's Motivational Quote
- Weekly Contest
- CHEF'S CORNER - Meet Our Chef de Cuisine
- Upcoming Area Events
- HOTEL NEWS - SweetWaters to Showcase at Winetasia
- Did You Know?

This Week's Motivational Quote

Here are some funny quotes in a category that could be called "Foresight", or perhaps "Lack of Foresight". Enjoy!

"There is no reason anyone would want a computer in their home."

- Ken Olson, president, chairman and founder of Digital Equipment Corporation, 1977

"I think there is a world market for maybe five computers."

- Thomas Watson (1874-1956), Chairman of IBM, in 1943

"The concept is interesting and well-formed, but in order to earn better than a 'C', the idea must be feasible."

- A Yale University management professor, in response to student Fred Smith's paper proposing reliable overnight delivery service (Smith went on to found Federal Express)

"640K ought to be enough for anybody."

- Bill Gates (1955-), in 1981

"This antitrust thing will blow over."

- Bill Gates (1955-), on July 11, 1995

"We don't like their sound, and guitar music is on the way out."

- Decca Recording Company, rejecting the Beatles, in 1962

"Who the hell wants to hear actors talk?"

- Harry Morris Warner (1881-1958), co-founder of Warner Brothers, in 1927

[If you're motivated to book a hotel room, click here!](#)



Weekly Contest

Last Week's Question:

How many inches in diameter is the sawblade which is located above our front desk?

Last Week's Answer:

84 inches

We had two correct answers, so we'll award both! Congratulations to Robin Heide of Murphy Plywood and Alden Dahlberg for



winning last week's contest. Both win 2 tickets to South Pacific, presented by the Oregon Festival of American Music.

Every week we give our subscribers a chance to win GREAT prizes from Valley River Inn. To enter, simply click on the link below and complete the form. The submission closest to the actual answer wins! If there is a tie, we will randomly draw a winner.

Deadline to Enter:
Sunday, July 29th @ 10AM

GOOD LUCK!

THIS WEEK'S PRIZE:
Sunday Brunch for 2 in SweetWaters on the River

THIS WEEK'S QUESTION:

In a survey of 634 hotels in Oregon, their average occupancy percentage for 2007 year-to-date is 54.3%. Of the 65 Eugene-area hotels reporting data, what do you think the average occupancy percentage in Eugene is year-to-date through June?

[Click Here To Enter](#)

CHEF'S CORNER - Meet Our Chef de Cuisine

Meet Kim Stellflug, SweetWaters on the River's Chef de Cuisine. Chef Kim was born and raised on a cattle ranch in rural Northeastern Montana.

After living and working in Los Angeles for 8 years, she was ready for some downsized traffic and also wanted to be closer to family, so she made the move to Eugene.

Chef Kim grew up cooking for her family and the many ranch hands that were around. While working on her BA in English Education, she worked in every facet of a bar/restaurant setting including hostess, server, short order cook, line cook, pastry chef and bartender.

Chef Kim graduated in 2005 from LCC's Culinary Arts School as an ACF Certified Chef. She began her career with SweetWaters on the River in May, 2004 as a baker and was promoted to Chef de Cuisine in June, 2005.

When asked what she loves about her job, Chef Kim responded, "I love that SweetWaters is a special destination for our customers and that I have the opportunity to add to those moments by creating something unique from the incredible local products we have available to us here in the Willamette Valley and the Northwest. I also love that I work with a chef who pushes me to try new things and different techniques in order to broaden our menu as well as my personal skills and repertoire."

Outside of work she enjoys reading, crossword puzzles, quilting and spending time with her nieces and nephews.

Join us for a delectable dinner in SweetWaters by the River prepared by Chef Kim. You'll be glad you did!

[Click Here To Visit SweetWaters on the River](#)



Upcoming Area Events

There's always something going on in Eugene so here's a small sampling of things going on in the area over the next few months. Why not make it a mini vacation and stay with Valley River Inn while you attend these events?!



July 27-28
Relay For Life

12noon Fri - 12noon Sat
Lane Community College, Eugene, OR

The Valley River Inncredibles team has raised \$3,000 for the American Cancer Society.

July 28
Winetasia 2007

6 - 10 p.m.
Silvan Ridge/Hinman Vineyards, Eugene, OR
Wine tasting, fine food from ten local restaurants (including SweetWaters on the River) and dancing under the stars. Benefits Children's Miracle Network at Sacred Heart Medical Center in Eugene/Springfield.
Cost: \$60 per person
For more information, call: (541) 686-6456

August 1 - August 11
Oregon Festival of American Music 2007 – "Richard Rodgers"

4 - 11 p.m.
Hult Center for the Performing Arts, Eugene
Dick Hyman joins the Oregon Festival of American Music for an eclectic, thematically-designed festival that celebrates a broad range of American musical genres with emphasis on jazz, classical and historic popular song. Featuring the music of composer Richard Rodgers and the musical "South Pacific".
Cost: Free to \$50
For more information, call: (541) 687-6526

August 4
5th Annual Animal House Celebration

Trailhead Park, Cottage Grove
Experience the antics of the movie "National Lampoon's Animal House." Cheer on the parade and join the World's Largest Toga Party – it is fun for all.
For more information, call: (541) 515-2405

August 5
Blackberry bRamble

First ride starts at 7a.m.
Eugene Water & Electric Board's Plaza, Eugene
We have 4 beautiful ride options: Wolf Creek Century - 100 miles with a strenuous climb and exciting descent, Poodle Creek Metric Century – 64 miles with moderate rollers, Coyote Creek Mini

Century – 43 miles and the Family Ride – around 20 miles.
Blackberry pie awaits all riders at the finish to top off a wonderful day of scenery, cycling and camaraderie of both nature and fellow cyclists.

Cost: \$20 if postmarked by July 17th; \$25 after July 17th or day of Ride; \$15 for the Family Ride

August 9 - August 12
Junction City Scandinavian Festival

10 a.m. - 10 p.m.

Downtown Junction City, Junction City

Since 1961, Junction City residents have been celebrating their Scandinavian heritage by transforming their city into a charming Old World town, offering cultural and entertainment activities.

This four-day event is nationally recognized.

Cost: Free

For more information, call: (541) 998-9372

August 14 - August 19
Lane County Fair

10 a.m. - 11 p.m.

Lane Events Center, Home of the Lane County Fair, Eugene

Six days and six nights of family fun and entertainment. Come and enjoy one of the Northwest's finest fairs offering outstanding concerts, thrilling rides and exhibits showcasing Lane County's finest.

Cost: \$8 adults, \$6 children, Free for children 5 and yo

For more information, call: (541) 682-4292

September 1
Oregon Ducks vs. Houston at Autzen Stadium

Times: TBA

www.goducks.com

Location: Autzen Stadium

2727 Leo Harris Parkway; Eugene

Phone: (800) 932-3668

Admission: varies

September 7 - September 9
25th Annual Eugene Celebration

starts at 5 p.m. Friday - 6 p.m. Sunday

Downtown Eugene, Eugene

The Eugene Celebration is a magical time of year when we gather to celebrate community, renew friendships and reinforce our collective sense of why Eugene is such a special place.

Spectacular visions, moving music, hearty laughter, enticing foods, unique artistry, family fun, talented entertainers and a zany parade highlight what's old, what's new, and what can be in making "The Celebration" a special experience and tradition

For more information, call: (541)681-4108

September 8 - September 15
Cycle Oregon

Times: various

www.cycleoregon.com

Phone: (503)287-0405

Cycle Oregon rides through Lane County this year! Cycle Oregon is: part scenic tour ... part test of will ... part chance to help preserve and protect all that is special out where the West is still Wild. Across 7 days and roughly 500 miles, Cycle Oregon is a ride, not a race.

September 10 - September 16
The 2007 Oregon Classic

Times: Check website for updates
<http://valleyriverinn1.c.topica.com/maag7ojabz7vlaaaaacaehitiw/>
Location: Shadow Hills Country Club
92512 River Road; Junction City
Phone: 541-242-0677

It's all happening at the 2007 Oregon Classic, September 10-16, at Shadow Hills Country Club, just 10 minutes from Eugene. The event features former PGA Tour winners, Oregon Classic champions, and local players of interest, and has become one of the longest tenured events on the Tour. For 2007, Volunteers in Medicine will be the charitable beneficiary of the Oregon Classic.

September 15
Oregon Ducks vs. Fresno State at Autzen Stadium.

Times: TBA
www.goducks.com
Location: Autzen Stadium
2727 Leo Harris Parkway; Eugene
Phone: (800) 932-3668
Admission: varies

September 29
Oregon Ducks vs. California at Autzen Stadium

Times: TBA
www.goducks.com
Location: Autzen Stadium
2727 Leo Harris Parkway; Eugene
Phone: (800) 932-3668
Admission: varies

[Click Here for our Calendar of Events](#)

HOTEL NEWS - SweetWaters to Showcase at Winetasia

Winetasia is an elegant outdoor event with music and dancing under the stars at Silvan Ridge/Hinman Vineyards, minutes from downtown Eugene.

While tasting a selection of the winery's finest offerings, attendees also enjoy a large variety of tempting entrees created especially for Winetasia by the area's finest restaurants, including SweetWaters on the River.

The first Winetasia was held in 1990. All proceeds from Winetasia benefit infants and children treated at Sacred Heart Medical Center.

[Click Here to order tickets to Winetasia](#)



Did You Know?

A Fun Tidbit Delivered Right To Your Email Inbox Every Week.

Did you know...

On average, a person takes about 2½ million steps in a year.

[Click Here To Visit Valley River Inn](#)



Coming in Next Week's Issue

- * Motivational Quote of the Week
- * Weekly Contest
- * Feature Article
- * Calendar of Events
- * Hotel News
- * Did You Know?

[Want to See An Earlier Newsletter? Click Here For our Newsletter Archive](#)

Close Window