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This Week's Motivational Quote

"Action may not always bring happiness, but there is no happiness without action."

- Benjamin Disraeli, English Statesman and Literary Figure

[If you're motivated to book a hotel room, click here!](#)



Weekly Contest

Last Week's Question:

What national event will be held in Eugene this week next year (2008)?

Last Week's Answer:

2008 U.S. Women's Amateur Golf Championship
August 4-10, 2008 at the Eugene Country Club

(Of the 57 entries submitted, 50 incorrectly guessed the USA Track and Field Championships. Sorry, that event is in June/July, 2008.)

Congratulations to Rosalie Oekerman of Beatty Group Int'l for winning last week's contest. Rosalie was one of 7 entrants with the correct response. Rosalie wins a \$10 Starbucks Gift Card & \$10 Jamba Juice Gift Card.

Every week we give our subscribers a chance to win GREAT prizes from Valley River Inn. To enter, simply click on the link below and complete the form. The submission closest to the actual answer wins! If there is a tie, we will randomly draw a winner.

Deadline to Enter:

Sunday, August 12th @ 10AM

GOOD LUCK!

THIS WEEK'S PRIZE:

4 tickets to a Eugene Emeralds Baseball Game at Civic Stadium

THIS WEEK'S QUESTION:

Who holds the professional baseball record for career home runs?



[Click Here To Enter](#)

CHEF'S CORNER - Have You Tried Our Oregon Raised Beef?

SweetWaters on the River is proud to continue it's strong tradition of supporting local farmers and ranchers. In early 2007, we began partnering with Strawberry Mountain Natural Beef.



Strawberry Mountain Natural Beef was founded in 2005 with the idea that ranchers and customers can all benefit together from a program that is both environmental friendly and that actually takes responsibility for their natural beef product from start to finish.

Located in John Day, Oregon, Strawberry Mountain Natural Beef believes in sustainable agriculture and in providing their customers with the best product possible and the assurance that their beef is safe, healthy, tender and full of flavor.

Their Process

It starts with the ranchers...The ranchers in Strawberry Mountain's program are dedicated to raising their livestock free range in a pasture using environmentally friendly ranching practices. They oversee the entire process. Natural, traceable, tender and full of flavor. They make sure all cattle are what they promise, lending to high quality; not quantity. They pride themselves in their unique process and use of only the highest grade tools and methods throughout. This pride brings you a superior product that will not be outdone.

Oregon Raised Beef

All of our beef is raised in Oregon by ranchers who are dedicated to a healthy lifestyle and our high standards. Cattle that are only grass fed, grain finished and minimally processed lends to our superior product that tastes better and is better for you...Always natural.

Strawberry Mountain Natural Beef oversees their product from the start to finish. You never again have to wonder where your beef came from; our beef is traceable from the ranch and cow it came from to your table.

Dry Aged and Custom Cut

A rare find indeed to have a beef that is dry aged and all natural, setting us apart. Dry aging is used only in the highest quality product. This technique gives our beef a distinct and rich flavor which cannot be matched by normal standards. The cattle spend the last three months on an all-natural diet of corn and barley. They then dry age the beef for superior flavor and tenderness.

So come on in to SweetWaters on the River and enjoy the finest in Oregon raised beef!

[Click Here To Visit SweetWaters on the River](#)

Upcoming Area Events

There's always something going on in Eugene so here's a small sampling of things going on in the area over the next few months. Why not make it a mini vacation and stay with Valley River Inn while you attend these events?!



August 1 - August 11
Oregon Festival of American Music 2007 – "Richard Rodgers"

4 - 11 p.m.

Hult Center for the Performing Arts, Eugene
Dick Hyman joins the Oregon Festival of American Music for an eclectic, thematically-designed festival that celebrates a broad range of American musical genres with emphasis on jazz, classical and historic popular song. Featuring the music of composer Richard Rodgers and the musical "South Pacific".

Cost: Free to \$50

For more information, call: (541) 687-6526

August 9 - August 12
Junction City Scandinavian Festival

10 a.m. - 10 p.m.

Downtown Junction City, Junction City
Since 1961, Junction City residents have been celebrating their Scandinavian heritage by transforming their city into a charming Old World town, offering cultural and entertainment activities. This four-day event is nationally recognized.

Cost: Free

For more information, call: (541) 998-9372

August 14 - August 19
Lane County Fair

10 a.m. - 11 p.m.

Lane Events Center, Home of the Lane County Fair, Eugene
Six days and six nights of family fun and entertainment. Come and enjoy one of the Northwest's finest fairs offering outstanding concerts, thrilling rides and exhibits showcasing Lane County's finest.

Cost: \$8 adults, \$6 children, Free for children 5 and yo

For more information, call: (541) 682-4292

September 1
Oregon Ducks vs. Houston at Autzen Stadium

Times: TBA

www.goducks.com

Location: Autzen Stadium

2727 Leo Harris Parkway; Eugene

Phone: (800) 932-3668

Admission: varies

September 7 - September 9
25th Annual Eugene Celebration

starts at 5 p.m. Friday - 6 p.m. Sunday

Downtown Eugene, Eugene

The Eugene Celebration is a magical time of year when we gather to celebrate community, renew friendships and reinforce our collective sense of why Eugene is such a special place. Spectacular visions, moving music, hearty laughter, enticing foods, unique artistry, family fun, talented entertainers and a zany parade highlight what's old, what's new, and what can be in making "The Celebration" a special experience and tradition

For more information, call: (541)681-4108

September 8 - September 15
Cycle Oregon

Times: various
www.cycleoregon.com
Phone: (503)287-0405

Cycle Oregon rides through Lane County this year! Cycle Oregon is: part scenic tour ... part test of will ... part chance to help preserve and protect all that is special out where the West is still Wild. Across 7 days and roughly 500 miles, Cycle Oregon is a ride, not a race.

September 10 - September 16
The 2007 Oregon Classic

Times: Check website for updates
<http://valleyriverinn1.c.topica.com/maahmv9abAqckaaaaacaehitiw/>
Location: Shadow Hills Country Club
92512 River Road; Junction City
Phone: 541-242-0677

It's all happening at the 2007 Oregon Classic, September 10-16, at Shadow Hills Country Club, just 10 minutes from Eugene. The event features former PGA Tour winners, Oregon Classic champions, and local players of interest, and has become one of the longest tenured events on the Tour. For 2007, Volunteers in Medicine will be the charitable beneficiary of the Oregon Classic.

September 15
Oregon Ducks vs. Fresno State at Autzen Stadium.

Times: TBA
www.goducks.com
Location: Autzen Stadium
2727 Leo Harris Parkway; Eugene
Phone: (800) 932-3668
Admission: varies

September 29
Oregon Ducks vs. California at Autzen Stadium

Times: TBA
www.goducks.com
Location: Autzen Stadium
2727 Leo Harris Parkway; Eugene
Phone: (800) 932-3668
Admission: varies

October 4, 2007 - October 6, 2007
Eugene International Film Festival

Times: Full Day Activities
www.eugenefilmfest.org
Location: Eugene Regal Cinemas & Valley River Inn
Phone: (541) 485-8203
Admission: \$7 - \$35, additional packages available on web site

Eugene International Film Festival is a juried event bringing to you three days of independent films from around the world. Join us at

the new Regal Cinemas for screenings and adjacent venues for receptions and film industry-led workshops on topics such as sound design and screen-writing.

October 13
Oregon Ducks vs. Washington State at Autzen Stadium

Times: TBA
www.goducks.com
Location: Autzen Stadium
2727 Leo Harris Parkway; Eugene
Phone: (800) 932-3668
Admission: varies

October 27
Oregon Ducks vs. USC at Autzen Stadium

Times: TBA
www.goducks.com
Location: Autzen Stadium
2727 Leo Harris Parkway; Eugene
Phone: (800) 932-3668
Admission: varies

[Click Here for our Calendar of Events](#)

HOTEL NEWS - Earn FREE Stuff!

Did you know that Valley River Inn offers one of the best frequent guest programs in the area? And it's absolutely FREE!



With GuestAwards, you will benefit from the flexibility of earning points for every eligible dollar charged to your room and/or air miles with each qualifying stay at Valley River Inn. It's our way of saying thank you for being our guest!

Hotel Stays - With the GuestAwards points you will earn for every eligible dollar charged to your room, free hotel night rewards will add up fast! Redeem your points for free nights starting with only 10,000 points.

Air Travel - Earn points for flight rewards and we'll take you where you want to go. Or, choose to receive 500 air miles per qualifying stay from Alaska Airlines/Horizon Air, Delta Airlines, Northwest Airlines or American Airlines®.

Car Rental - Need a car when you arrive? GuestAwards can take care of that too, with car rental rewards from AVIS Rent A Car.

Merchandise - GuestAwards choices include merchandise rewards from leading retailers including Costco, Nordstrom and The Sharper Image.

Entertainment - Use your GuestAwards points towards the best in concerts, sporting events, skiing, and other entertainment available on TicketsWest.com.

[Click here to sign up online or ask at our front desk during your next stay!](#)

Did You Know?

A Fun Tidbit Delivered Right To Your Email Inbox Every Week.

Did you know...

The Statler Hotel in Buffalo, New York, built in 1904, was the first hotel in the United States to have running water and a private bath in each room.

...I wonder if they had free high speed internet and parking like Valley River Inn does.

[Click Here To Visit Valley River Inn](#)



Coming in Next Week's Issue

- * Motivational Quote of the Week
- * Weekly Contest
- * Chef's Corner
- * Calendar of Events
- * Hotel News
- * Did You Know?

[Want to See An Earlier Newsletter? Click Here For our Newsletter Archive](#)

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