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April 4, 2007

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This Week's Motivational Quote

"Failure is not fatal, but failure to change might be."

-John Wooden, Legendary College Basketball Coach

[If you're motivated to book a hotel room, click here!](#)



Weekly Contest

Last Week's Question:

What Oregon city has an extinct volcano inside its city limits?

- A. La Pine
- B. Sisters
- C. Detroit
- D. Bend

Last Week's Answer:

D. Bend

Congratulations to Tracy Gates of the Pepsi Cola Bottling Company for winning last week's contest. She was one of 47 correct entries and was drawn at random as our winner. Tracy wins Easter Brunch for 2 at Valley River Inn on April 8, 2007.

Every week we give our subscribers a chance to win GREAT prizes from Valley River Inn. To enter, simply click on the link below and complete the form. The submission closest to the actual answer wins! If there is a tie, we will randomly draw a winner.

Deadline to Enter:

Sunday, April 8th @ 10AM

GOOD LUCK!

THIS WEEK'S PRIZE:

Valley River Inn Insulated Coffee Cup

THIS WEEK'S QUESTION:

Valley River Inn has four meeting rooms that overlook the

**ENTER
NOW TO
WIN!**

Willamette River. Each room is named after a river in Oregon. Name the four rivers.

(By the way, all four of these rooms AND the McKenzie Ballroom have just received a complete makeover. Come by and check it out...it's BEAUTIFUL!)

[Click Here To Enter](#)

Employee Spotlight - Todd Iseri, Director of Sales and Marketing

Meet our Director of Sales and Marketing, Todd Iseri:
(This is dedicated to Shane Willcox)

Time with Valley River Inn:
4 years

Where did you go to high school?
I grew up on the island of Oahu in Hawaii and graduated from Mililani High School.



What are your job duties?
I lead the Sales and Catering team. My department is responsible for going out and getting large conventions and conferences to choosing our hotel as their venue. Over 40% of our overall business is derived from this group business. In addition, I handle all marketing and P.R. for the hotel and restaurant.

What were you doing before you joined the Valley River Inn Team?
I was with Red Lion Hotels in a similar capacity and prior to that I managed a sports bar in South Eugene.

What did you dream about doing for a living when you were growing up?
I always wanted to own a really cool nightclub or sports bar.

Favorite Quote
If winning isn't everything, why do they keep score?

Guilty Pleasure
American Idol. My wife got me watching it and now I'm hooked. Go Melinda Doolittle!!!

What makes working at Valley River Inn fun for you?
Without question, it's the people that I work with. We have some of the most talented professionals in our field working at this property. Our Chief Engineer, Jim Dorn, has worked here since the doors opened in 1973 and he hasn't lost an ounce of passion for taking care of our guests. Our Executive Chef, Michael Thieme, is an amazing talent and should be thriving in a large metropolitan area, but has chosen Eugene as his home and we're so lucky to have him leading our culinary team. Roxane Butler, our Director of Catering, is probably the most talented catering professional in Oregon...and I'm not exaggerating. And I could go on and on. I just feel blessed to work with such great professionals!

Favorite movie you've rented recently:

The Departed.

What books have you read recently:

The Wal-Mart Effect, Freakonomics, The Tipping Point

Place you'd most like to visit on your next vacation:

New York and Washington, D.C. In fact, we just bought the tickets and are going in September!

Favorite magazine:

Sports Illustrated

If you won the lottery today, what would you do tomorrow?

I'd be on a jet to Vegas, baby! Then I guess I'd need to hire a financial guru to help me figure out the rest.

Hobbies?

Sports (especially Duck sports), Reading, Movies

How would your boss describe you?

Passionate, Driven, People-person

[Click here for more information about Valley River Inn](#)

Upcoming Hotel Events

There's always something going on at Valley River Inn and every week, we're sending you the fun stuff happening for the next 3 months, so you'll have time to plan.

Here are some upcoming highlights:

Call 341-3464 for more information

SUNDAY, APRIL 8

Easter Sunday Brunch

Seating from 9AM - 2PM

Adults - \$36.00

Children 5-12 - \$18.00

Under 5 - FREE

THE EASTER BUNNY WILL BE HERE and a BALLOON ARTIST TOO!

Reservations Required

Call 743-1000

SUNDAY, MAY 13

Mother's Day Brunch

Seating from 9AM - 2PM

Adults - \$36.00

Children 5-12 - \$18.00

Under 5 - FREE

FRI DAY, JUNE 8

Chamber of Commerce Auction Dinner at VRI

A benefit dinner for the US Olympic Track Trials in 2008



SATURDAY, JUNE 9
Chamber of Commerce Golf Tournament
A benefit for the US Olympic Track Trials in 2008

[For our complete Calendar of Events, Click Here!](#)

Hotel News - Dinner and a Movie

The brand-new Regal 15 Movie Plex is OPEN at Valley River Center and it is beautiful! Why not come to SweetWaters on the River before or after the movie and have a few drinks on our deck?! Or plan ahead and make reservations for a romantic dinner along the river to be followed by a Romantic Comedy at the movie theater?



Here is a list of what's playing this week:

Are We Done Yet? (PG)
Firehouse Dog (PG)
Blades of Glory (PG-13)
The Lookout (R)
Meet the Robinsons (G)
The Hills Have Eyes 2 (R)
The Last Mimzy (PG)
Reign Over Me (R)
Shooter (R)
Teenage Mutant Ninja Turtles (PG)
Premonition (PG-13)
300 (R)
Wild Hogs (PG-13)

[Click Here to Learn More About Valley River Inn](#)

Did You Know?

A Fun Tidbit Delivered Right To Your Email Inbox Every Week.

Did you know...

*In agriculture, Oregon leads in growing peppermint, cover seed crops, blackberries, boysenberries, loganberries, black raspberries, and hazelnuts.

*Oregon has the only nickel smelter in the United States.

*Two mammals are unique to Oregon - the Camas pocket gopher and the Ashland shrew.

*The Columbia River, which forms 3/4ths of the northern boundary of the state, was first explored by an American, Robert Gray, in 1792.



[Click Here To Visit Valley River Inn](#)

Coming in Next Week's Issue

* Motivational Quote of the Week

- * Weekly Contest
- * Feature Article
- * Calendar of Events
- * Hotel News
- * Did You Know?

[Want to See An Earlier Newsletter? Click Here For our Newsletter Archive](#)

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